

Z

ZACHARY ZULCH

Hello! My life revolves around creative expression in pursuit of a better life for everyone.

GET IN TOUCH

zachary.zulch@gmail.com
zacharyzulch.com

EDUCATION

California Polytechnic State University

San Luis Obispo, CA. Graduated Magna Cum Laude.

BFA, Department of Art & Design;
Graphic Design Concentration; June 2014.

Saddleback College

Mission Viejo, CA. Transferred 2011

General education and foundational Art
BFA courses for transfer units. GPA: 3.8

Aliso Niguel High School

Aliso Viejo, CA. Graduated June 2009

DESIGN EXPERIENCE

Finovo

Digital Strategy Firm, Austin, TX. 2017–Present

Creative Director: Consulted companies and designed branding, websites, and animated explainer videos

Almost Real Things

Nonprofit Creative Magazine, Austin, TX. 2015–Present

Owner and Creative Director: Developed a brand, website, magazine layout, content, advertising design, event production flow, and collaborator partnerships

FINIEN

Branding Firm, Long Beach, CA. 2014

Graphic Designer & Project Lead: Created logos, packaging, and materials for high profile startup brands

San Luis Obispo County Health Agency

Health & Nutrition Program, San Luis Obispo, CA. 2013–14

Lead Graphic Designer: Used demographic data and stats to create print and digital collateral for the entire county

CLIENTS

Xerox, TransAmerica, Fidelity, Betterment, United Capital, AdvicePeriod, SageView, Sundance, Alzheimer's Texas

SKILLS

Able to work across Mac, Windows, and Linux platforms

Design

Adobe CC (Photoshop, Illustrator, InDesign, Lightroom, Dreamweaver, Experience Design), Sketch, Sketch-Up, Microsoft Office Suite

Audio and Video

Ableton Live, Native Instruments, Final Cut Pro, Adobe CC Premiere and After Effects, Audacity, Sony Vegas

Talents

DJing, Drawing, Naming, Photography, Videography, Hand Lettering, UI/UX, HTML/CSS, Branding, Teaching

ORGANIZATIONS

AIGA, Austin Chapter

Austin Design Week 2016 Organizer

Austin Creative Alliance, Sponsored Project

HONORS & AWARDS

Publicis (Rosetta Marketing Agency)

2014 Best Overall Award: rebranding suite, Bread Crumbs

San Luis Obispo County Public Health Department

Ad Competition Winner: 2014 Public Health Week Campaign

Cal Poly San Luis Obispo

Dean's List all quarters from 2011–14

Saddleback College

Dean's List all quarters from 2009–11

Aliso Niguel High School

Honor Roll all semesters from 2005–09

Espirit de Wolverine Award

Portfolio and References available upon request.